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FOR IMMEDIATE RELEASE

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**PMANA Asks President Trump to Include Precious Metals In His Efforts to Label  
Products *Made in the USA***

Washington, D.C. – The White House has designated this week to be “Made in America” week to “honor the amazing American workers and companies who have products that are made in America,” according to a White House spokesperson. American manufacturers produce some of the finest and highest quality of material compared to their international counterparts. To showcase their pride in their country and products, domestic manufacturers can make claims for “Made in America” labelling, as long as that they can prove that all, or virtually all, of the product is of U.S. origin.

Jewelers across the country use precious metals that have been recycled from scrap to craft their masterpieces. However, the Federal Trade Commission (FTC) will not allow jewelers to make a “Made in America” claim because they cannot prove where the recycled scrap metal was originally mined – a task that is nearly impossible. Precious metals like gold can be recycled indefinitely without damaging its quality. In fact, as much as 90 percent of gold jewelry contains recycled materials that may have been mined centuries ago.

“We applaud the President’s efforts to highlight the amazing manufacturing base we have in this country,” added Paul Miller, executive director, Precious Metals Institute For North America. “For some reason, federal bureaucracy has gotten in the way of allowing for certain products to be labeled *Made in America*, which has cost U.S. businesses millions in lost opportunities. We want to work with the President to clarify rules already in place that should make the Made in America labeling available to U.S. manufacturers, but due to incorrect interpretations of current policies, U.S. manufacturers are being held hostage and losing out on millions of dollars going to overseas competitors.” Concluded Miller.

In April, President Trump signed the “Buy American” executive order requiring executive branch projects to use goods, products, and materials produced in the United States, including steel for infrastructure products. Over half of U.S. steel is produced with scrap metals of

unknown origin. It simply does not make sense that the recycling of precious metals would not be treated in the same way. Even the gold in Fort Knox would not qualify as “Made in America.”

We ask President Trump to take his efforts further to promoting “Made in America” products by allowing for precious metals recycled in the U.S. to be labelled as *Made in America*, which currently should be the case if you read the current rules and regulations in place today. Mr. President, we need your help in getting the correct interpretation of rules already governing this issue.

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